equity 4 humanity

For the wellbeing of all
• A win-win for all society’s stakeholders
• A Systems Approach to Development

ICES Foundation  30th September, 2021
Equity 4 Humanity: the What, the How and for Whom

- Vision

Enhance the wellbeing of all
- Social Justice
- Climate and Ecological Justice
- Gender
- Youth

Delivered through 4 Pillars of Systems Change

- Cultural Transformation from Me 2 We
  - System transformation
    - Systems financing
    - Systems planning
    - System of data
    - System of Innovation

- Distribution and scalability

- Financial aggregation and sustainability

Deployed & Serviced to a Local Hub / Intermediary as part of a replicable System

- City and their Hinterlands
- Maritime Systems

City regions and Hinterlands where. 70% of humanity will live by the year 2030

70% of the Earth's Surface
Equity 4 Humanity: Mobilizing Financial Capital

Vision

Delivered through 4 Pillars of Systems Change

- Systems financing
- Systems planning
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Mobilizes 5 Untapped Sources of Capital

- Externalities: Monetizes the economic value of social impact (externalities 3.0Tn plus)
- Foundations and INGO’s: Mobilizes the 1.5Tn that is non-mission aligned
- Structural inefficiency: It has the potential to significantly reduce the cost of reaching the SDG’s (up to 40% - ca $4Tn)
- Aggregation and alignment of finance tools: Plug & Play increasing the % of the 132Tn
- Local Currency Capital Markets: Aligning Local with their own essential sustainable development Multi trillion

Enhance the wellbeing of all

- Social Justice
- Climate and Ecological Justice

Distribution and scalability

Financial aggregation and sustainability

System transformation

Cultural Transformation from Me 2 We
Base Case

Includes the key current initiatives going on (KIWASCO - UNICEF – Finish Mondial – Waste water treatment etc.)

Base case with Structural Efficiencies & Aggregation Plug & Play

These reflect:
1. Structural & operational efficiencies as a result of cross sectoral collaboration.
2. The effects of applying standard finance solutions in an aggregated market (not silo by silo)

A & B adding Externalities

This reflects the upside of monetizing social impact (ergo capturing the future cash flows of sequenced social interventions) and rewarding those entrepreneurs creating the impact.

A & B & C adding redundancies

This is the cost reduction associated with products or services no longer needed. (e.g. Diarrhea reduces hospital beds/staff not required)

Projected Cash Flow $ Mio over 20 years 4 scenario’s summarized*

As E4H Scales Its equity holders Will benefit from lower unit cost & Finance product sophistication and de-risking portfolio

Predictability of Outcome

Open Modular and Transparent

* Certain % of the cash flow is private and certain % is Public
Who Are We – ExCom Members

Equity 4 Humanity

System Planning

Stephen Passmore

Stephen joined the Resilience Brokers team in 2014 and has been leading the development and deployment of resilience.io, an integrated, open-source platform for collaborative, low-carbon, city-region planning, investment and development. During this time he led a wealth of integrated systems planning, innovative finance, sustainable urban development, infrastructure, health and disaster risk reduction projects globally.

System of Data

Jean-Marie Le Goff

Professor Jean-Marie Le Goff is Senior physicist and computer scientist at CERN that focuses on applying advanced IT techniques and concepts to Particle Physics. He is currently working on the use of emerging graph, semantic and structural abstraction techniques for data management and visualisation. This led to the development of the Collaboration Spotting (CS) software, a generic platform for visual analytics of complex datasets.

Michael Green

Chief Executive Officer of the Social Progress Imperative. An economist by training, he is co-author of Philanthro-capitalism: A New Capitalism for a Big Society. Previously Michael served as a senior official in the U.K. Government’s Department for International Development. His TED Talks have been viewed five million times.

System Financing

Arthur Wood


John Simon

Ambassador Simon was a visiting fellow at the Centre for Global Development, where he co-authored More than Money, a report on impact investing as a development tool. Served most recently as the United States Ambassador to the African Union and as Vice President of OPIC.

System of Innovation

Fredrik Galtung

Chief Executive Officer of TrueFootprint (also part of systems of data). Fredrik founded Integrity Action, worked with Google, Siemens, World Bank, and The Global Fund to Fight AIDS, TB & Malaria. He was the first employee and Head of Research at Transparency International. Fredrik is also an Ashoka Fellow and a board member of Catalyst 2030.

Audrey Selian

Director of the Artha Impact associated with Rianta Capital Zurich. Rianta is a dedicated investment advisory vehicle to a single-family office. Involved in serving the underserved in India across various sectors including agriculture, health, energy, water, education and livelihoods.

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Who Are We

Equity 4 Humanity – Main Council
Advisory Board Members

Peter Head

Peter is a civil and structural engineer who has become a recognised world leader in major bridges, advanced composite technology and integrated systems planning for sustainable development in cities and regions.

Guy Hutton

Guy is a Senior Adviser for water, sanitation and hygiene (WASH) at UNICEF, New York. He currently leads several global initiatives on WASH covering systems strengthening, bottleneck analysis, knowledge management, investment cases, affordability and financing. Previously Guy worked for the World Bank, and held positions at London University, UK, and Basel University, Switzerland.

Jeroo Billimora

Jeroo is a Lifelong social entrepreneur and founder of Catalyst 2030, to coordinate NGOs and other institutions in support of the UN SDGs.

Lionel Bodin

Lionel Leads Accenture Development Partnerships for Europe, the social impact unit of Accenture He has been working with NGOs, international organizations, UN agencies, social enterprises and companies on how best to achieve social impact, develop programmes and build strong organizations.
Who Are We

Equity 4 Humanity – Main Council
Council on Governance

Bill Kelly
A graduate of Harvard College and Yale Law School, Kelly was a partner in the law firm of Latham & Watkins and retired from law practice to launch SAHF Founder of Stewards of Affordable Housing for the Future (SAHF) and now its Strategic Advisor. He is a director of the Low-Income Investment Fund and the Governance Institute and was a long-time director of Ashoka and the International Senior Lawyers Project.

Chuck Muckenfuss III
Mr. Muckenfuss is a retired partner of Gibson, Dunn & Crutcher LLP. Previously, he served as Senior Deputy Comptroller for Policy with the OCC, Counsel to the Chairman and Special Assistant to the Director of the FDIC and as an attorney and project developer for the Bedford Stuyvesant D and S Corporation, then the largest Office of Economic Opportunity-funded community development corporation. Mr. Muckenfuss is a Member, Senior Advisory Board, Treliant Risk Advisors, a partner of Vista Capital Advisors and a Visiting Lecturer in the Community and Economic Development Clinic at Yale Law School.

ISLP

Michael Webber
Former UK Charity commissioner, expert in corporate and charitable governance. Former board member Ashoka UK, GuideStar UK, Impetus Trust.

Stephen Lloyd (deceased)
The modernisation of the UK charity sector and the emergence of social enterprise as a powerful new force owe much to the skills and commitment of the lawyer Stephen Lloyd, who has died in a boating accident aged 63.