

# **ICES BIENNIAL** **WORKSHOP V**

Geneva

December 3rd

# ICES December 3rd

1: What are the principal impediments to greater use of scientific data by policymakers

2: How can Scientific Data and Results be more effectively communicated to the Public and used by Policymakers

3: What, if anything, might ICES do to become more visible, and thus increase its influence as a source of information to Policymakers?

(Additionally .....

personalize with an example, and

discuss what influences a politician to make a particular decision?)

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An example to illustrate the difficulties, and possible solutions .....

## **The Issue:**

Hip and Knee Prostheses

Orthopaedic Surgeons' Data

## **The Difficulties:**

Surgeon's influenced by .....????

Hospitals/Manufacturers

The Public

## **Possible Solutions:**

Educate the Public about the potential benefits, and get THEM to pressure the decision-makers.

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A Politician's "Trigger Points"?

- Improve the Well-Being of the Country/State
- Spread a particular Political Philosophy
- Betterment of local Community
- Engage in some unlawful scheme to make him/herself fabulously wealthy
- Get Re-Elected

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**GET RE-ELECTED**

Why is this important?

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“There’s a lot of people more concerned about being precisely, factually and semantically correct than being morally right”

Descartes .....

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What might be done to have Scientific results accepted more readily?

Sun Tsu:

“The Calm lie in wait for the Disorderly”

Being Calm requires a comprehensive PLAN

Scatter Gun approach rarely works

**THE PLAN MUST FOCUS ON COMMUNITY BENEFITS**



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What might ICES do, to increase its influence?

**Glib:**

Solve the Politician's problems

Price of Electric Cars

Increase in Electricity Prices

Encourage research to bring DOWN Electricity Prices

Public Rebuttal of incorrect statements

Support for politicians (if, and whenever, possible!)

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What might ICES do?

## Serious:

No-Holds Barred, Long-Term, Methodical Campaign (subtle, behind the scenes)

Consider how the scientific output can make things better for the Community

Can any negative effects be mitigated?

Target most influential politicians?

Who influences THEM?

Campaign to work on those influencers

**No Stone Unturned**

**CAN BE FABULOUS FUN!!!**

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**Does the Scientific output justify that effort?**

**(THE LAZY BUFFALO DRINKS MUDDY WATER)**

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