



# LESSONS LEARNED IN DATA-DRIVEN SCIENCE

www.datascience.ch @SDSCdatascience

# The Swiss Data Science Center



#### Accelerate the adoption of data science and AI in Switzerland

- An initiative from the ETH Domain, started in 2017
- Offices in Zurich and Lausanne
- Academic and industry collaborations



Academic projects



Industry

collaborations



RENKU platform

# Closing the gaps in the data science journey



# Data is everywhere



# A fantastic source of data



#### Al needs better data, not just more data



BY LOWE FOR THE SUN-SENTINEL, FLOR

# From raw data to unbiased information



# Antarctic Circumnavigation Expedition

EPFL ETH zürich Expedition boat with 22 teams from South Africa to Australia to Chile in 90 days **Context:** Foster collaboration between teams of scientists, breaking data silos **Initial problem:** Model relationships between ocean / wave parameters and aerosols



PAUL SCHERRER INSTITUT 

## The Data-driven Science journey

# 

Big Data /	Machine Learning /
Data lake	"Dumb" A.I.

# Machine Learning 101





#### Explainable AI – What Are We Trying To Do?



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## Data-Driven Acoustical Design

Joint research collaboration with the Architecture group at ETH Zurich **Problem:** Modeling sound propagation and diffusion in everyday rooms **Initial results**: Estimation of impulsive response from different walls

#### **ETH** zürich





# Deep Learning for Observational Cosmology

Joint research collaboration with the Cosmology Research Group at ETH Zurich **Problem:** Observational cosmology relies on computationally expensive simulations **Results**: Using a generative adversarial network (GAN), we can generate new approximate simulations for a fraction of the computational resources.







# From AI to Data Science

#### DATA SCIENCE SKILLSET





Data science, due to its interdisciplinary nature, requires an intersection of abilities: **hacking skills**, **math and statistics knowledge**, and **substantive expertise** in a field of science.



**Hacking skills** are necessary for working with massive amounts of electronic data that must be acquired, cleaned, and manipulated.



**Math and statistics knowledge** allows a data scientist to choose appropriate methods and tools in order to extract insight from data.



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**Substantive expertise** in a scientific field is crucial for generating motivating questions and hypotheses and interpreting results.



**Machine learning** stems from combining hacking skills with math and statistics knowledge, but does not require scientific motivation.

**Danger zone!** Hacking skills combined with substantive scientific expertise without rigorous methods can beget incorrect analyses.

# Sharing data and knowledge, or lack thereof



credit: oxford creativity, https://www.triz.co.uk/

# Five FAQs in Data-Driven Research

- 1. How did I compute this result?
- 2. How does new data change this result?
- 3. How did you compute *your* result?

Can I use your data to reproduce it? With your code? On your infrastructure?

- 4. Has anyone ever used an <XYZ-algorithm> on this data? How?
- 5. Who is using my data? and my algorithm? Why are they not citing me?!

Five Questions  $\rightarrow$  Three Words

# **Reproducibility** Reusability Collaboration



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