ICES BIENNIAL
WORKSHOP V
Geneva
December 3rd
ICES December 3rd

1: What are the principal impediments to greater use of scientific data by policymakers

2: How can Scientific Data and Results be more effectively communicated to the Public and used by Policymakers

3: What, if anything, might ICES do to become more visible, and thus increase its influence as a source of information to Policymakers?

(Additionally ..........
   personalize with an example, and
   discuss what influences a politician to make a particular decision?)
ICES December 3rd
An example to illustrate the difficulties, and possible solutions .....  

**The Issue:**
Hip and Knee Prostheses  
Orthopaedic Surgeons’ Data

**The Difficulties:**
Surgeon’s influenced by ......????
Hospitals/Manufacturers
The Public

**Possible Solutions:**
Educate the Public about the potential benefits, and get THEM to pressure the decision-makers.
ICES December 3rd

A Politician’s “Trigger Points”?

• Improve the Well-Being of the Country/State
• Spread a particular Political Philosophy
• Betterment of local Community
• Engage in some unlawful scheme to make him/herself fabulously wealthy
• Get Re-Elected
GET RE-ELECTED

Why is this important?
ICES December 3rd
“There’s a lot of people more concerned about being precisely, factually and semantically correct than being morally right”

Descartes ............
What might be done to have Scientific results accepted more readily?

Sun Tsu:
“The Calm lie in wait for the Disorderly”

Being Calm requires a comprehensive PLAN

  Scatter Gun approach rarely works

  **THE PLAN MUST FOCUS ON COMMUNITY BENEFITS**
What might ICES do, to increase its influence?

Glib:
Solve the Politician’s problems
  Price of Electric Cars
  Increase in Electricity Prices
    Encourage research to bring DOWN Electricity Prices
    Public Rebuttal of incorrect statements
    Support for politicians (if, and whenever, possible!)
ICES December 3rd

What might ICES do?

**Serious:**
No-Holds Barred, Long-Term, Methodical Campaign (subtle, behind the scenes)
  Consider how the scientific output can make things better for the Community
  Can any negative effects be mitigated?
Target most influential politicians?
Who influences THEM?
  Campaign to work on those influencers

**No Stone Unturned**

**CAN BE FABULOUS FUN!!!**
Does the Scientific output justify that effort?

(THE LAZY BUFFALO DRINKS MUDDY WATER)
ICES December 3rd

Michael Armitage
mha9798@gmail.com
+974 33399682